



Ethical Fundraising Policy

FACE is committed to upholding the highest standards of ethical conduct in all fundraising activities, ensuring that our actions align with our mission, values, and responsibilities to the arts, our community, and the environment.

Our fundraising efforts support our goal of fostering the circulation of works, ideas, and knowledge in contemporary performing arts and socially engaged artistic practices across Europe and internationally. We advocate for contemporary artistic creation as a vital component of sustainable societal development, encouraging dialogue between cultures and promoting cultural diversity.

Our approach to fundraising is guided by a commitment to transparency, integrity, and responsibility. All of our relationships with donors, sponsors, grant-giving bodies, and partners are assessed against the core values of FACE. We seek partnerships that support our mission to enhance the quality, development, and conditions for the presentation of contemporary performing arts. We work globally to facilitate international cooperation and fresh artistic practices that engage with social and environmental justice.

FACE maintains its independence by only accepting funds from those whose values align with our own, and we ensure that all financial relationships respect the integrity of our work and the creative freedom of the artists we support.

This policy shapes our relationships with artists, cultural professionals, and their organisations, and we work closely with them to address any concerns regarding potential funders. In the event of any disputes, FACE reserves the right to withdraw from a project if deemed necessary.

We are equally committed to building positive and transparent relationships with all of our funding partners. We actively seek collaborations with individuals and organisations that prioritise the well-being of people, and the environment, and operate in a fair and ethical manner.

At FACE, we follow a clear and consistent decision-making process for accepting or declining funds. We will decline any offer if the donor's values conflict with our mission or if accepting the funds would compromise our reputation or our ability to serve our communities. We are dedicated to maintaining a culture of ethical fundraising that fosters trust and supports the continued growth and success of the contemporary performing arts.

We welcome feedback on our fundraising practices and encourage open dialogue with our community and partners. Any queries or comments can be directed to info@fresh-europe.org

Policy approved on 27 May 2025,
Elodie Peltier, President